



Planet Green Recycling

NSW



Planet Green business grows through BusinessRecycling listing

Thanks to its listing on **BusinessRecycling**, e-waste recycling company Planet Green Recycling now recycles in excess of 100 tonnes of material per month due to a boost in business.

The Artarmon-based company offers recycling services for computers, cords, televisions, credit cards and other e-waste. Some of Planet Green's unique services include crushing credit cards; reducing the pieces to the size of 10 cent coins for use in the manufacture of children's toys, furniture posts and

railings. The company also shreds casino chips and recycles off-cuts from vinyl and timber floors.

Online listing changes recycling attitudes

Planet Green's strong relationship with Planet Ark led to its decision to register on the **BusinessRecycling** website in 2011. The company describes the site as very easy to use and it has received a huge 200% increase in referrals from the service over the past year.

"During the past three years there has been a definite attitude change towards e-waste recycling. People can see what is possible through recycling e-waste



E-Waste gets recycled by Planet Green



and can see that recycling is the future,” says Planet Green Recycling Managing Director, Doug Campbell.

“It’s for the benefit of our next generations and we’re also finding people of all ages are using our services and learning about what can be done.

“The best way to communicate with people these days is through the internet,” adds Mr Campbell. “Combining the services of the NSW EPA and Planet Ark is beneficial as people look to Government for credibility and to Planet Ark for industry guidance and knowledge.”

Business is booming

On average, Mr Campbell says at least 20-30 businesses and individuals call or visit Planet Green Recycling’s workplace to inspect the operations, drop off e-waste or enquire about what they do with e-waste. Each week at least 40% of calls to the business are coming through the **BusinessRecycling** website.

Two additional staff have been employed at Planet Green Recycling to cater for the significant increase in phone enquiries to the business through its online presence. Customers from all over Australia, and even as far away as Singapore and China, use or have enquired about Planet Green’s recycling services. It also has a large following from local councils who promote the website and have become a referral point for the business.

Planet Green donates any products that are still in good condition to the Catholic diocese to be distributed to developing countries such as Papua New Guinea and the Solomon Islands. It also employs people with special needs to undertake various tasks repairing and/or recycling of donated e-waste.

Please note: All Planet Green Recycling Pty. Ltd. recycling activities are carried out in strict accordance with ISO14001 accreditation.

Contact

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Doug Campbell
Managing Director
Planet Green Recycling



Make recycling at work easy! Visit **BusinessRecycling.com.au** to check out reuse and recycling options for around 90 different materials, find out how to choose the right recycler, download signage to help with recycling, and learn what other workplaces are doing to manage waste and improve sustainability.



Major Partner



Planet Ark’s BusinessRecycling.com.au is a partnership program that has been funded by the NSW Environment Protection Authority, and the Victorian Government.

Promotion Partners



The information included here has been provided to Planet Ark by the named business for the purpose of encouraging other businesses to recycle and ‘green’ their workplaces. Although we strongly applaud the actions outlined, Planet Ark does not necessarily endorse them or the specific business.



BusinessRecycling.com.au

PLANET ARK