Astron Plastics

NSW

Long-term online listing delivers impressive results for Astron Plastics

An online presence is vital for industrial plastics recycler Astron Plastics, which has been listed on the BusinessRecycling website since 2010, and is contacted by at least one customer per day via the site.

BusinessRecycling increases business

Astron Plastics is a 30 year old business, now owned by Pact-Group, and has manufacturing plants in Ingleburn, NSW and Cheltenham, VIC. The company specialises in recycling post-industrial plastic scraps and materials produced by manufacturers.

Approximately 45 – 60 tonnes of material are recycled at Astron Plastics per day and the company estimates more than 5% of it has come via the BusinessRecycling website.

In addition to manufacturers, distributors, warehouses and other businesses that generate significant quantities of clean plastic scrap, local government is another key market for Astron Plastics.

More than 10 councils have made contact with the company via BusinessRecycling to recycle old or damaged wheelie bins and in the Sydney area; regular clients include Bankstown, Fairfield, Blacktown, City of Sydney and Camden Councils.
Environmental responsibility in the workplace

Business Manager, Paul Miskell, says Astron Plastics’ reputation as an environmentally responsible business has also been enhanced by its listing on the website.

“The environment is a big focus for Astron Plastics and we conduct an environmental audit each year. Our employees are also becoming more aware of recycling and its benefits through this process and we’re very pleased to be able to reduce the environmental impacts of our own company, as well as others, through the services we offer on Business Recycling,” Mr Miskell says.

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Paul Miskell
Business Manager
Astron Plastics

Make recycling at work easy! Visit BusinessRecycling.com.au to check out reuse and recycling options for around 90 different materials, find out how to choose the right recycler, download signage to help with recycling, and learn what other workplaces are doing to manage waste and improve sustainability.