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Media release

Planet Ark puts recycling in reach of small business

A free, online directory containing information about recycling and waste disposal services is now available to every Australian business.

Planet Ark is putting recycling within fingertips reach of small and medium businesses.

The launch of its new online directory, **BusinessRecycling.com.au**, is set to revolutionise the way that businesses manage their waste by promoting cost saving and environmentally responsible alternatives.

Established by Planet Ark in association with the Department of Environment Climate Change and Water NSW and Pitney Bowes, **BusinessRecycling** contains Australia-wide listings of re-use and recycling collection and drop-off locations for more than 100 different materials in one easy to access site.

The website, supported by a Hotline (1300 763 768), is designed to make it easy for businesses, especially small and medium sized businesses, to find recycling services in their area.

Modelled on Planet Ark's hugely successful **RecyclingNearYou.com.au**, which provides recycling information and drop-off location listings for a wide variety of household items, **BusinessRecycling** is designed for the small to medium business operator who is seeking recycling services.

"Our research shows most businesses have actively looked into and implemented strategies aimed at reducing their impact on the environment," says Planet Ark's Campaign's Manager Brad Gray. "Before Business Recycling, there was no easy way to find relevant recycling services. Now, the difficult task of searching is done and businesses can easily find the solutions they need."

From construction and demolition to restaurant, retail, electronic, paper and plastic waste, **BusinessRecycling** will be a one-stop shop of Australia's recycling service providers.

As Foundation Partners of Planet Ark's **BusinessRecycling** website, the Department of Environment, Climate Change and Water NSW and Pitney Bowes have declared their commitment to helping businesses across Australia drive down waste, increase reuse and recycling and improve resource recovery.

##ENDS##

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