



# Infinity Constructions NSW



## Recycling made easy through BusinessRecycling

Alexandria-based construction company, Infinity Constructions Group, found out how easy it was to recycle after discovering the **BusinessRecycling** website in early 2013.

Receptionist, Cassandra Cheeseman, was tasked with finding a way to recycle office products and a quick search on Google revealed this was just the website to help. She entered Infinity's location, searched for AA battery and printer cartridge recyclers, and had a list of providers within minutes.

## Recycling services at your fingertips

"I liked that you entered in where you worked and it would give you the closest locations for service providers," Ms Cheeseman says. "It was user friendly and less work than I thought it would be to try and find a recycling service."

The company now recycles around 20 batteries a week and 10 printer cartridges a month.

## Fostering an environmentally conscious workplace

As an environmentally responsible business, Infinity has also been actively involved in recycling paper, cans, coffee grinds and food sources for a long period of time.



Infinity Constructions found a recycler for their printer cartridges



“It definitely gives you an edge when your business is environmentally conscious, especially in the construction industry,” Ms Cheeseman explains.

She says that after seeing how easy it can be to recycle, many staff members have changed their attitudes towards environmentally conscious practices.

“Through **BusinessRecycling**, I’ve also learned that there’s a lot more that can be recycled than I first thought and I’ll definitely use the website for future needs.”

## Contact

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**Cassandra Cheeseman**  
Infinity Constructions



Around 20 batteries a week get recycled

Make recycling at work easy! Visit **BusinessRecycling.com.au** to check out reuse and recycling options for around 90 different materials, find out how to choose the right recycler, download signage to help with recycling, and learn what other workplaces are doing to manage waste and improve sustainability.

Foundation Partner



Major Partner



Planet Ark's BusinessRecycling.com.au is a partnership program that has been funded by the NSW Environment Protection Authority, and the Victorian Government.

Promotion Partners



The information included here has been provided to Planet Ark by the named business for the purpose of encouraging other businesses to recycle and 'green' their workplaces. Although we strongly applaud the actions outlined, Planet Ark does not necessarily endorse them or the specific business.

