# The Flagstaff Group

# BusinessRecycling delivers double the benefits for The Flagstaff Group

The Flagstaff Group joined **BusinessRecycling** as a service provider in 2012 and quickly found that the benefits were twofold - receiving referrals from the website, as well as using the resource to find other providers to recycle specialised items.

Flagstaff has operated a recycling division for more than 40 years at Unanderra on the NSW South Coast, earning the title "The Cardboard People". However, its recycling services extend well beyond cardboard - to paper, plastic, bulker bags, brochures and newspapers.

### **Connecting businesses with recycling services**

CASE STUDY

Business Unit Manager of Flagstaff Paper to Paper, Allison Day, estimates that through **BusinessRecycling**, the company receives at least two referrals each month.

"It helps people who want to recycle, as it puts them in touch with us - one of the biggest service providers in the Illawarra region of NSW," she says.

"We wanted to put our name out there and show people how they could recycle, not just dump their waste in landfill. We do a lot of work with VISY and through them, we learned about the **BusinessRecycling** website and its benefits."



Behind the scenes at The Flagstaff Group



# Sharing recycling knowledge

Each month, Flagstaff recycles 1,100 tonnes of cardboard, 60 - 80 tonnes of white paper, 25 tonnes of plastic and five tonnes of bulker bags.

The group sometimes receives a request outside its usual services and the **BusinessRecycling** website helps to identify alternative providers.

"When we can't recycle a particular product, we encourage people to jump on the website or we use it to find a provider for them," adds Ms Day.

Not only does the Flagstaff Group provide a recycling service for the community, but it also delivers meaningful employment for people with disabilities as a not-for-profit organisation. Flagstaff operates sustainable commercial businesses while reinvesting profits into its social mission of enhancing the lives of people with a disability. "We wanted to put our name out there and show people how they could recycle, not just dump their waste in landfill. We do a lot of work with VISY and through them, we learned about the BusinessRecycling website and its benefits."

Allison Day Business Unit Manager The Flagstaff Group

## Contact

The Flagstaff Group 254 Nolan Street Unanderra NSW 2526

Phone: 02 4272 0222 www.flagstaffgroup.com.au



Make recycling at work easy! Visit **BusinessRecycling.com.au** to check out reuse and recycling options for around 90 different materials, find out how to choose the right recycler, download signage to help with recycling, and learn what other workplaces are doing to manage waste and improve sustainability.

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Planet Ark's BusinessRecycling.com.au is a partnership program that has been funded by the NSW Environment Protection Authority, and the Victorian Government.

The information included here has been provided to Planet Ark by the named business for the purpose of encouraging other businesses to recycle and 'green' their workplaces. Although we strongly applaud the actions outlined, Planet Ark does not necessarily endorse them or the specific business.

