# Astron Plastics

manufacturers of recyled resins and plastic products

#### Long-term online listing delivers impressive results for Astron Plastics

An online presence is vital for industrial plastics recycler Astron Plastics, which has been listed on the **BusinessRecycling website** since 2010, and is contacted by at least one customer per day via the site.

## BusinessRecycling increases business

Astron Plastics is a 30 year old business, now owned by Pact-Group, and has manufacturing plants in Ingleburn, NSW and Cheltenham, VIC. The company specialises in recycling post-industrial plastic scraps and materials produced by manufacturers. Approximately 45 – 60 tonnes of material are recycled at Astron Plastics per day and the company estimates more than 5% of it has come via the **BusinessRecycling website**.

CASE STUDY

In addition to manufacturers, distributors, warehouses and other businesses that generate significant quantities of clean plastic scrap, local government is another key market for Astron Plastics.

More than 10 councils have made contact with the company via **BusinessRecycling** to recycle old or damaged wheelie bins and in the Sydney area; regular clients include Bankstown, Fairfield, Blacktown, City of Sydney and Camden Councils.



Astron Plastics plastic extrusion line



## **Environmental responsibility in the workplace**

Business Manager, Paul Miskell, says Astron Plastics' reputation as an environmentally responsible business has also been enhanced by its listing on the website.

"The environment is a big focus for Astron Plastics and we conduct an environmental audit each year. Our employees are also becoming more aware of recycling and its benefits through this process and we're very pleased to be able to reduce the environmental impacts of our own company, as well as others, through the services we offer on Business Recycling," Mr Miskell says.

#### Contact

Astron Plastics **Paul Miskell, Business Manager** 6 Brooks Road Ingleburn NSW 1890 Phone: 02 9829 1999 **paul.miskell@astronplastics.com.au** www.astronplastics.com.au "The environment is a big focus for Astron Plastics and we conduct an environmental audit each year. Our employees are also becoming more aware of recycling and its benefits through this process and we're very pleased to be able to reduce the environmental impacts of our own company, as well as others, through the services we offer on Business Recycling"

Paul Miskell Business Manager Astron Plastics



Astron Plastics typical recycled resin

Make recycling at work easy! Visit **BusinessRecycling.com.au** to check out reuse and recycling options for around 90 different materials, find out how to choose the right recycler, download signage to help with recycling, and learn what other workplaces are doing to manage waste and improve sustainability.

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Planet Ark's BusinessRecycling.com.au is a partnership program that has been funded by the NSW Environment Protection Authority, and the Victorian Government.

The information included here has been provided to Planet Ark by the named business for the purpose of encouraging other businesses to recycle and 'green' their workplaces. Although we strongly applaud the actions outlined, Planet Ark does not necessarily endorse them or the specific business.

